



#socialwhat?workshop

Wednesday, August 24, 2016

9:30AM-3PM

Registration begins at 9AM

Holiday Inn Wilkes-Barre, East Mountain

600 Wildflower Drive, Wilkes-Barre, PA 18702

Featuring Rachel Dukeman, RR&R Creative

Cost: \$15, includes light breakfast and lunch

**So many libraries are using social media,
but are we using it to its full potential?**

In this daylong, interactive workshop, we will cover the best ways to use social media and digital marketing, how to enhance audience participation, and communicating your brand to a larger audience online. From determining the best sites to generating content, bring your laptop or any smart device to this workshop to experience professional social media strategy and implementation.

To register, visit: <http://goo.gl/forms/oFiSmFzTN19MZRcn2>

Deadline: August 11th